



New Office of Innovation & Economic Development



The City is excited to announce the formation of a new Office of Innovation and Economic Development (O.I.E.D). This change comes as Livermore has established itself as an emerging hub of innovation within the broader Bay Area and national economy.

In order to continue this momentum, the new office will partner with the national laboratories, Innovation Tri-Valley, the Chamber of Commerce, educational institutions, neighboring communities and others in developing strategies to support an innovation-driven economy and further strengthen our local business community. The new office will focus on the following four key areas:

Promoting Local Entrepreneurship

New businesses create the vast majority of new jobs, introduce new products and services into the community, and add to the vibrancy of the local economy. The new office will work to create the best possible environment for starting and growing businesses by, expanding on efforts such as the business incubator *i-Gate Switch* here in Livermore.

Attracting and Retaining a Skilled Workforce

Skilled employees are the heart of every growing

business. Livermore already has a strong concentration of highly educated and skilled workers, and the new office will seek to grow that advantage by offering employee development training and job fairs.

Encouraging Investment in Core Infrastructure

Efficient access to people and information is critical for innovation-driven businesses. Effective public transportation systems such as BART-to-ACE, and high-speed internet connectivity are essential to growing a vibrant economy. The new office will seek to establish public-private partnerships and develop policies that facilitate investment in this core infrastructure.

Community Engagement

As businesses expand, new residents arrive, and the built environment changes in Livermore, it is critical that all local residents are connected with their community and have a voice in communicating ideas, opportunities and aspirations. The office will explore new tools and practices to engage a broad cross-section of the community in the decision-making process. For more information, contact O.I.E.D at (925) 960-4140.



Pictured from left to right::
Stephan Kiefer, OIED Director;
Theresa De La Vega, Economic Development Specialist;
Brandon Cardwell, Sr. Analyst

What's Inside

- ◆ Library of Things Page 3
- ◆ Prepare for Winter Rains Page 4
- ◆ Key to the City Page 5
- ◆ National Citizen Survey Update ... Page 6

Your Tax Dollars at Work

Safe Routes to School Project

The City of Livermore applied for and was awarded grant funds to complete pedestrian and bicycle safety improvements around Marylin Avenue Elementary School. The improvements along student routes to school included closing sidewalk gaps, repairing sidewalks, shortening street crossing distances with curb extensions, installing new accessible curb ramps, adding high visibility pedestrian signage, painting new and repainting existing crosswalks, and installing pedestrian activated rapid flashing beacons and speed feedback signs. All of these improvements will enhance pedestrian and bicycle safety in the immediate vicinity of Marylin Avenue School and encourage additional students to walk or bike to school.



The Safe Routes to School program evolved out of Marylin Avenue School's Project Roadrunner, a public/private community partnership with regular participation by school administrators, teachers, parent outreach providers, City of Livermore staff, and various community organizations. This construction project was completed in October 2016. The total project cost was approximately \$632,000 and utilized a \$358,000 state grant from the Active Transportation Program and \$274,000 in various gas tax funds. For information, contact Engineering Division at (925) 960-4500.



Biking and Walking in Livermore

The City of Livermore is developing an Active Transportation Plan to improve walking, biking, and trail facilities. Please join the City for an open house on Thursday, January 26, 2017 and drop in anytime between 4:00 p.m. - 7:00 p.m. at the Robert Livermore Community Center, 4444 East Avenue, to review draft recommendations for the active transportation network and programs to promote use and increase safety of these facilities. The open house provides residents the opportunity to share ideas on what could make streets, sidewalks, and trails safer and more comfortable. This hands-on interactive workshop will provide attendees an opportunity to comment on initial recommendations and thoughts about how to prioritize proposed improvements. For more information, about the project, ways to get involved, and for any questions, contact the Engineering Division at (925) 960-4500, visit www.WalkBikeLivermore.net, or email ActiveTransportationPlan@cityoflivermore.net.



Did You Know?

Introducing Officer Justice

Officer Justice was hired on August 17, 2016. He is fortunate enough to wear badge number 1876, which also happens to be the year Livermore was incorporated by the State of California. Officer Justice is looking forward to a long and rewarding career while serving the community here in Livermore. You may see Officer Justice make appearances at events such as the Holiday Parade, Trick or Treat Trail at the Livermore Police Department, The Wine Festival, etc. Officer Justice even has his own trading card. Please remember to look for Officer Justice at various community events throughout the year. For more information regarding tips and events visit the Livermore Police Department's Facebook page at www.facebook/Livermore Police Department.



Library Lore and More



Library of Things

The Livermore Public Library is now offering games, educational toys, and technology and exploration tools for patrons to check out, as part of their “Library of Things.” The Library of Things is a service that offers non-traditional items for checkout. The Library began this service by offering robots for checkout as a fun way for children and adults to learn computer programming. Due to the popularity of this service, the Library began exploring other non-traditional items that might be of interest to Livermore residents. Staff gathered patron suggestions in surveys last winter and spring and selected the top-rated items that fit within the Library’s mission. Items selected for the Library of Things include microscopes, telescopes, computer programming toys, and children’s games like Candy Land and Connect 4. The Library of Things also includes games for adults, such as Carcassonne and Apples to Apples. Patrons may check out items for two weeks.

Discover and Go Museum Pass Service



Livermore residents can get free and discounted passes to Bay Area museums and cultural institutions through the “Discover & Go” service offered by the Livermore Public Library. Library cardholders can logon to <https://livermorelibrary.discoverandgo.net> to access the service and print passes. Participating museums include the Ardenwood Historic Farm, Bay Area Discovery Museum, Chabot Space and Science Center, Lawrence Hall of Science, Lindsay Wildlife Experience, Oakland Museum of California, USS Hornet Museum, the de Young Museum, and many more. Cardholders can search for available passes at a particular venue or can search for passes available on a particular date. Patrons without Internet access can reserve a pass by visiting any branch of the Livermore Public Library.

Livermore Reads Together

The Livermore Public Library is pleased to announce that *Flygirl* by Sherri L. Smith will be the featured book for the next Livermore Reads Together, the library’s annual community reading program. *Flygirl* is a novella about an African American woman who joins the Women’s Airforce Service Pilots (WASP) program during World War II. It also examines the themes of racial and gender identity in America. This fast-paced read includes both thought-provoking scenes and high-flying action. *Flygirl* was the 2009 California Book Awards Gold Medalist.

This is the first time the library has selected a young adult novel for Livermore Reads Together, but this extraordinary book will appeal to readers of all ages. Throughout the month of February 2017, the library will host a series of events for children and adults that



celebrate and explore the book’s themes. The series will kick off with a presentation by women aviators organized by the Livermore Municipal Airport. Other programs will include a free screening and discussion of the 1995 film *The Tuskegee Airmen*, a presentation by *Flygirl* author Sherri L. Smith, and much more. Additional details will be available in January at all Livermore Public Library locations and at the Library’s website: www.livermorelibrary.net.

Water Bottle Filling Station



The City of Livermore has installed a new chilled water hydration station in the gallery of the Civic Center Library to help eliminate waste from disposable plastic bottles. The new hydration station makes it easy for library patrons to fill their reusable water bottles. The new drinking fountain/filling unit has a ticker output counting how many plastic bottles were saved from landfill waste.



Around Town



Prepare for Winter Rains

The latest flood recorded in the City of Livermore occurred on January 1952, damaging railroads, bridges, roads, utilities, and properties that were estimated at \$100,000. This cost would be much greater today. The City actively manages the floodplain in compliance with the Federal Emergency Management Agency National Flood Insurance Program (NFIP). The program allows property owners to purchase low cost federally backed flood insurance. As of May 1, 2015, additional City efforts now allow policy holders to receive a 5% discount. A separate flood insurance policy is required since flooding is not covered by a standard homeowner's insurance policy.

Floodplains convey floods yet have many beneficial functions. They recharge groundwater and reduce erosion and flooding by slowing water across vegetated land. Preparing for, understanding and protecting the natural functions of floodplains helps reduce flood damage and protect resources. Below are helpful steps to prepare your family in the event of a flood.

Before a Flood:

- Determine your property flood zone. Contact Engineering Division at (925) 960-4500.
- Consider purchasing flood insurance.
- Keep drainage channels and pipes free of obstructions and debris.
- Have flood-fighting materials on hand - sandbags, plastic sheeting, etc.
- Meet building improvement and permitting requirements.
- Store an emergency kit in your home and car.
- Establish a family communication plan for emergencies.

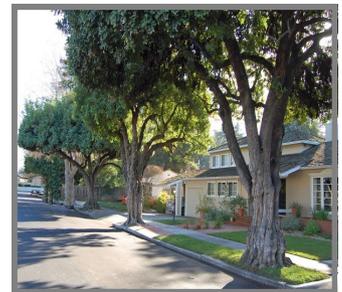
During and After a Flood:

- Follow emergency procedures. If you have a *life-threatening* emergency call 9-1-1.

- If your property is in imminent danger turn your power off. Contact PG&E 1-800-743-5002 .
- Tune in to KCBS 740AM, NOAA Weather Radio (frequencies 162.425, 162.400) or visit the Alameda County emergency website at www.acgov.org/emergencysite/.
- To report flooding, contact Water Resources Division at (925) 960-8100.
- Do not drive or wade through deep water.
- Select a licensed contractor and obtain the proper permits to repair property. Contact the Permit Center at (925) 960-4410.

City Trees Affected By the Drought

Due to several years of prolonged drought, there are a number of trees throughout the City that have either died or are in severe decline due to stress and disease. As funds were available over



the past several years, the City has been removing dead trees on public property. However, because the drought is ongoing, the City has been waiting for more favorable conditions to begin replacing damaged and missing trees. While the drought continues in many areas of California, the increased rainfall last season allowed City staff to develop a plan to complete some tree replacements and enhancements. Staff is working to finalize plans to begin replanting some of the City's urban forest beginning in spring of 2017, pending rainfall conditions. Additional plans will likely be developed during the spring and summer of 2017 for more plantings as necessary. The City will focus on the use of more drought tolerant tree species, as well as review planting locations and available irrigation when planning tree replacements.

Livermore residents and business owners having drought-related issues with trees on their property should consult a certified arborist from a local tree company regarding the health of a tree. Property owners who have lost trees due to the drought may remove them based on the City guidelines that can be found on the City's website at www.cityoflivermore.net or contact Public Work's Maintenance Division at (925) 960-8020.

In the Spotlight



Shop Smart in Livermore
 This holiday season, make your dollars work for you by shopping local right here in Livermore. With a wide variety of shopping options from the luxury brand name

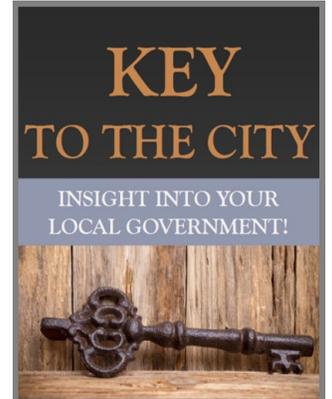
stores at the outlets to the unique locally owned shops and restaurants in the Downtown, as well as the wineries, Livermore is the ideal place for all your holiday shopping needs.

Tips for a pleasant holiday shopping experience:

- 1) Know when to shop. Wednesdays through Sunday are the best days to shop in the Downtown. Wednesdays are the best days to shop at the San Francisco Premium Outlets. Every Wednesday, California residents can receive a complimentary Savings Passport and gift to redeem at the Simon Guest Services inside the food court.
- 2) Shop with a group. It is always more fun and safer to shop with friends.
- 3) Always be alert and aware of your surroundings. Never leave your purse or purchased items unattended while shopping.
- 4) Make sure to lock your vehicles and do not leave valuable items in plain sight. Vehicle burglaries normally increase during this time of the year all over the Bay Area. If you see any suspicious activity in the parking lots, please report it promptly by calling the Livermore Police Department at (925) 371-4987.
- 5) Enjoy the holidays and have fun!

Key to the City – Local Government Academy

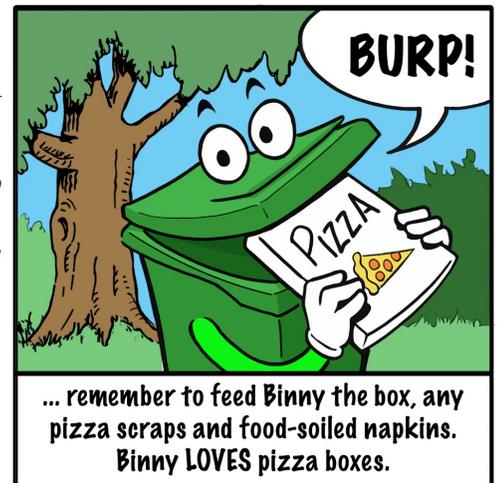
Key to the City 2017 is a 12-week behind-the-scenes look at unique city operations. Participants will meet the Mayor, interact with city staff and will participate in a mock City Council meeting, learn about city operations, and explore facilities such as the fire training tower, water reclamation plant, police department, airport, and more. Sessions are held Tuesday evenings, 6:00 p.m. - 9:00 p.m. from March 7 through May 16, 2017. This free program is available to anyone who lives or works in Livermore but you must apply. Space is limited. More information and a downloadable application are available online at www.cityoflivermore.net/k2City or by contacting the City Clerk's Office at (925) 960-4200.



Holiday Season for Binny, the Green Cart

In the City, everyone loves to cook wonderful holiday meals for family and friends. With the extra entertaining, comes extra food waste. Binny, the Green Cart loves bones, stems, and peels. He loves leftovers, too - even when moldy or old. Invite Binny to your holiday celebrations and he will help you reduce waste. For more holiday recycling information, please visit www.livermorerecycles.com. For holiday tree collection information, visit Livermore Sanitation's website at www.livermoresanitation.com or call (925) 449-7300.

BINNY MAKES THE CATCH!



... remember to feed Binny the box, any pizza scraps and food-soiled napkins. Binny LOVES pizza boxes.

In the Spotlight

National Citizen Survey Update



Since 2004 the City of Livermore has regularly distributed the National Citizen Survey (NCS) in November / December every other year to gather information for City Council goal setting and budget development. Three thousand households are randomly selected, and the survey can be completed in English or Spanish and in paper or electronically. The standardized survey also includes some Livermore - specific questions.

Survey distribution began recently in collaboration with the National Research Center in Boulder, Colorado. If you received a survey, please respond -- your feedback is important. To view past NCS survey results, visit the City's website at www.cityoflivermore.net.

Mark Your Calendars



Photo: Livermore Heritage Guild

Year-Round Sunday Farmers' Market

Every Sunday, 10:00 a.m. - 2:00 p.m.

Information: Livermore Downtown Inc., (925) 373-1795 or www.livermoredowntown.com.

City Hall Offices Closed

2016	2017
Friday, December 23	Monday, January 2
Monday, December 26	Monday, January 16
Friday, December 30	Monday, February 20

We're Social. Let's Connect!

-  facebook.com/cityoflivermore
-  twitter.com/CityofLivermore
-  www.nextdoor.com



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Livermore, CA 94550-4899

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City Connections

(925 Area Code)

CITY COUNCIL

Mayor	960-4020
Council Members	960-4010

CITY OFFICES

Abandoned Vehicle Hotline	371-4824
Administrative Services	960-4300
Airport.....	960-8220
Animal License.....	960-4315
Building Inspections(24hr Rec).....	960-4430
Business License	960-4310
City Attorney's Office	960-4150
City Clerk's Office	960-4200
City Manager's Office.....	960-4040
Community Development	960-4400
Innovation & Economic Dev.....	960-4140
Engineering	960-4500
Fire Department.....	454-2361
Graffiti Hotline	960-8060
Housing & Human Services.....	960-4580
Human Resources	960-4100
Job Hotline	960-4120
Library	373-5500
Maintenance	960-8020
Neighborhood Preservation	960-4444
Permit Center.....	960-4410
Planning	960-4450
Police	371-4900
Public Golf Course	455-7820
Public Works	960-8000
Utility Billing.....	960-4320
Water Resources	960-8100
Water Resources Emergency.....	960-8160

GENERAL CONTACT INFORMATION

Information.....	960-4000
TDD	960-4104
Website.....	www.cityoflivermore.net
Email.....	info@cityoflivermore.net

LIVERMORECITY App

Available on Android and Apple Store